



ZENTO

BEAUTY PHILOSOPHY

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ÖZERCOSMETICS
—ankara—



BEAUTY PHILOSOPHY

Zento Keratin Care Series was developed and formulated in beauty laboratories in Italy for strong and natural hair.



KERATIN TREATMENT

REPAIRS THE STRUCTURE OF YOUR HAIR

Keratin; It strengthens your hair by repairing any damage done to it through heat styling, chemical treatments, or just general wear and tear.

CORRECTS THE APPEARANCE OF YOUR HAIR

Keratin helps hair look brighter and healthier. It also softens and straightens your hair.

HELP REPAIR HEAT DAMAGE

We're all for using hot tools to get the styles you love, but it's important to remember the damage they can do to your hair. Keratin helps protect your hair strands as it coats and seals each strand.

ELIMINATES ELECTRICITY IN YOUR HAIR

When fighting frizz, an effective way to gain the upper hand is to use a keratin-containing product to prevent frizz and calm your hair.



HAIR CARE IONIC EXPRESS BOTOX CARE BLOWOUT



SHOCK CARE SHAMPOO

Express care for over-processed, damaged and dehydrated hair. It is produced with a special formula to prepare ma. It expresses three effects. It instantly softens, increases the shine of your hair and It moisturizes intensely.

SHOCK CARE CREAM

With its special formula that acts in 15 minutes, it cares for your damaged hair as a result of mechanical effects and heat treatments.

It gives softness and shine to your hair. It helps your hair look healthy by providing a silky appearance.



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HAIR CARE **KERATIN** SHAMPOO

KERATIN CARE SHAMPOO

With its special formula, it is the follow-up shampoo after the keratin care and permanent straightening process. It is an oil based shampoo. Guar is the first step in care by protecting the hair against external effects with P10 and P7 extractions.



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HAIR CARE **SILVER** SHAMPOO

PURPLE SHAMPOO

It prevents unwanted orange and yellow reflections by neutralizing opposing tones with the special colorants and UV filter it contains. With its special formula, it gives a shiny appearance to the hair from the first use. It regains the lost vitality and shine of the hair with the silver reflection it creates on gray and white hair.



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HAIR CARE MOUSTURIZER SHAMPOO

MOISTURIZING SHAMPOO

It is specially formulated to cleanse hair that has lost its natural moisture, is dry and damaged, from dirt and oils without damaging it. It moisturizes and softens the scalp with the humectant and natural oils it contains. Thus, while the hair becomes more vibrant, it also prevents electrification.



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HAIR CARE **ANTI** SHEDDING SHAMPOO

ANTI-WHIP SHAMPOO

It eliminates irritation caused by mechanical effects. While it cleanses the hair from dirt and oils, it infuses the hair and scalp with the natural oils, nettle extract, allantoin, vitamins E and D panthenol it contains. It strengthens the hair by nourishing it from root to tip. It gives a soft and vibrant appearance while helping the hair complete its natural life cycle.



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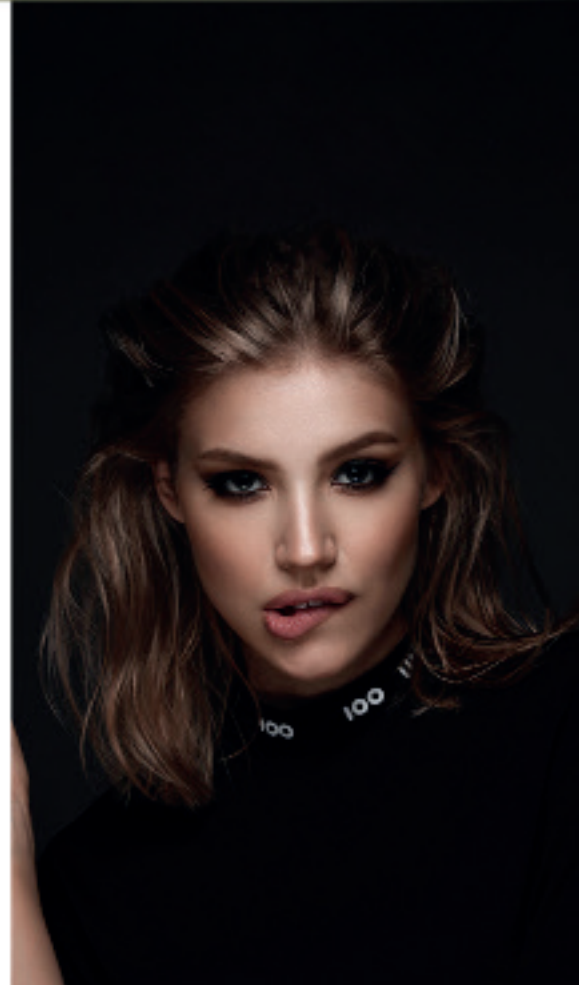
HAIR CARE HORSE TAIL SHAMPOO

FAST GROWTH SHAMPOO

It is formulated with horsetail plant. It nourishes the scalp, maintains moisture balance and thus reduces hair loss. It strengthens the hair strands and makes them look more vibrant and shiny. It prevents hair breakage and also helps hair grow faster in a healthy way.



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HAIR CARE **KERATIN** SERUM BLOWOUT

KERATIN SERUM

The argan oil in its formula combines with keratin and biotin to provide intense care to the hair. With the essential oils it contains, your hair will gain a brighter appearance and will relax you with its exotic scent.



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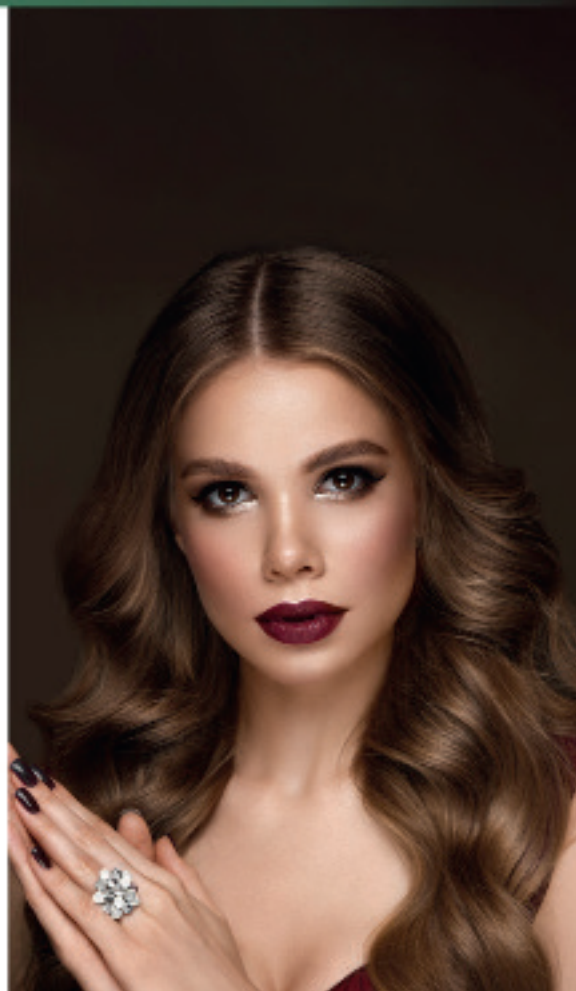
HAIR CARE OIL WITH ARGAN COMPLEX

ARGAN COMPLEX CARE OIL

This product is designed for both home and professional use, such as a hair mask. Ideal for weekly oil care for home use. and requires rinsing. In professional use, Botox is applied in a mixture of keratin cream and mask at a ratio of 8/1 during care. Its content is very rich. Contains a mixture of olive oil, safflower, St. John's wort, argan, murumuru and sheabutter. It stands out with its therapeutic effect while caring for the hair.



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HAIR CARE **KERATIN** MASK BLOWOUT

KERATIN CARE MASK

This product is recommended for both home use and professional use. It is used in botox application by mixing it with keratin cream in a ratio of 5/1. It will be a source of life for your hair with the richness it contains. The oil complex (argan, jojoba, sheabutter) in its formula is a complete miracle with hair structuring extracts such as P10 and P7.



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HAIR CARE **KERATIN MILK**

KERATIN MILK

This product is a triple miracle with nano keratin, milk proteins and argan. It has 10 distinct effects on hair.

- Easy combing - Shine - Softness - Permanent styling - Protection against heat - More voluminous hair - Preventing split ends Silky texture and smooth hair - Repair for dry and damaged hair - Easy straightening and distinct curls.



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HAIR CARE UNRINSEND CREMASK

NON-RINSE HAIR CARE CONDITIONER

Thanks to the moisture-retaining, softening actives and natural oils in its special formula, it moisturizes, softens and makes the hair look vibrant. It contains sun protection properties thanks to the SP15 it contains. It prevents the hair from getting frizzy, provides easy combing and helps maintain the moisture balance of the hair.



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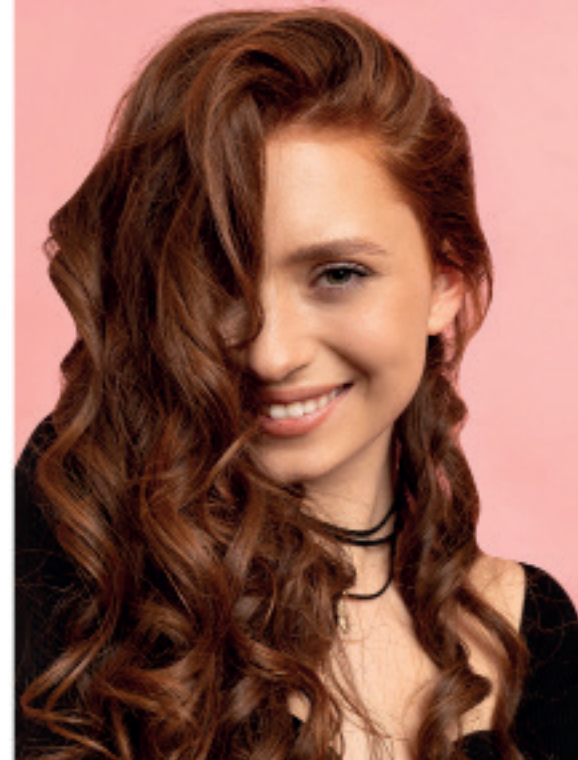
HAIR CARE **STYLING EFFECT** TREATMENT

STYLING HAIR CARE CREAM

Styling Care, hair care cream containing 9 types of botanical extracts, provides versatile styling of the hair. It restores the hair's lost balance by maintaining its moisture level. It also cares for the hair while shaping it. Thanks to its flexible structure, it allows you to create models that can be reshaped.



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HAIR CARE **PURE BALANCE MOROCCAN**

REPAIRING MOISTURIZING HAIR CARE SHAMPOO

Thanks to the moisture-retaining, softening actives and natural oils in its special formula, it moisturizes, softens and makes the hair look vibrant. It prevents hair from frizzing and helps maintain the moisture balance of the hair when used with its conditioner.



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HAIR CARE **PRECIOUS OILS** MOROCCAN

REPAIRING MOISTURIZING HAIR CARE CREAM

It moisturizes your hair from root to tip with the intense exotic oils it contains. Thanks to its special formula that gives softness and volume, your hair will shine brightly. It ensures that your damaged hair maintains a moisture balance and is easier to comb with regular use.



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HAIR CARE CAVIAR CARE SHAMPOO

CAVIAR SHAMPOO

The vitamins, minerals and omega-3 fatty acids contained in caviar help strengthen and revitalize hair strands. Our Caviar shampoo provides your hair with a luxurious experience while deeply cleansing and nourishing them. Beyond strengthening the hair strands, it helps add an elegant touch to your hair. It reduces frizz, helps the hair take shape more easily and look brighter.



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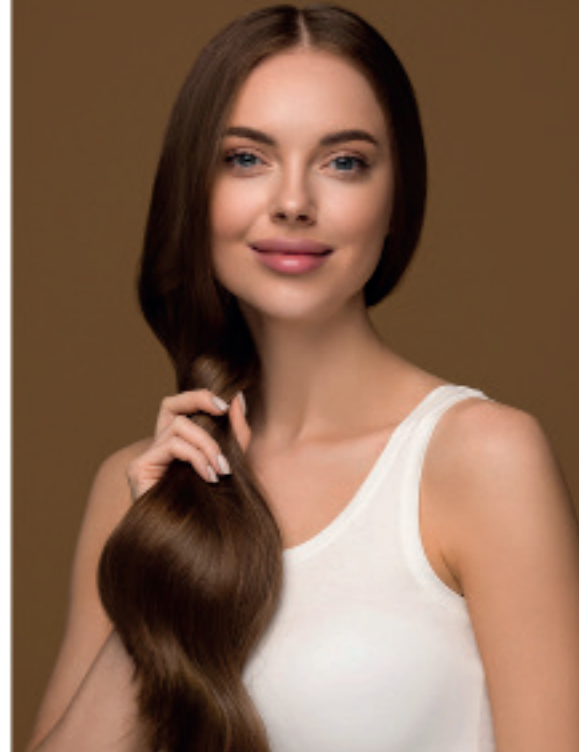
HAIR CARE CAVIAR CARE MASK

CAVIAR CARE MASK

The vitamins, minerals and omega-3 fatty acids contained in caviar help strengthen hair strands and nourish them deeply. Caviar care mask moisturizes and revitalizes your hair while providing a luxurious experience. Caviar care mask helps add vitality and splendor to your hair. It strengthens the hair strands, reduces frizz and helps the hair take shape more easily.



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HAIR CARE **CAVIAR CARE** SERUM

CAVIAR SERUM

The vitamins, minerals and omega-3 fatty acids contained in caviar help strengthen hair strands and nourish them deeply. Our caviar serum smoothes and helps add shine to your hair while providing a luxurious experience. Caviar serum helps add luxury and shine to your hair. It strengthens the hair strands, reduces frizz and helps the hair take shape more easily.



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Combining more than 25 years of hairdressing experience and knowledge with constantly renewed technology, our search for solutions to repair, restructure, and make our hair healthier and more beautiful has resulted in the Zento brand.



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